



LAURA BEATY MD

Beaty Facial Plastic Surgery | Physician
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Dedication to medicine and a strong work ethic define Dr. Laura Beaty, a leading family medicine physician and director of Wellness at Beaty Facial Plastic Surgery.

In 1998, this Dynamic Woman received the resident teaching award during her chief residency to recognize her ability and commitment to education. She remains most proud of this acknowledgment and is advancing her role as a physician educator through speaking engagements, social media and her new medical newsletter, MD Spin.

Beaty generated Atlanta buzz in 2004, when she took a bold step by founding a Concierge Medical Practice in Sandy Springs—a novel concept at the time. This venture underscores her willingness to embrace risk for the sake of innovation.

“A Dynamic Woman is someone who does not accept the status quo and uses her sphere of influence for the better,” she says.

Dr. Beaty draws inspiration from the women around her—colleagues, supportive friends and her daughter, Ava Beaty. Her long-standing collaboration with Shawndelle Carter, a colleague of 17 years, stands out as a significant source of professional camaraderie and encouragement. These relationships, combined with her own drive, have been instrumental in her career.

Amid her busy professional life, Beaty remains deeply committed to her community. During the COVID-19 pandemic, she stepped into urgent care roles to address the surge in demand and still works a few shifts per month to stay at the top of her medical game.

Today, Beaty primarily focuses on expanding wellness and prevention services within her practice. She leverages neurotoxins for both cosmetic and medical purposes to prevent wrinkles and headaches and lessen temporomandibular joint dysfunction. She also emphasizes personalized nutrition and exercise recommendations through DNA testing to optimize health outcomes.

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